



ALIKHAN BOKEIKHAN
UNIVERSITY
since 1998

Welcome to Alikhan Bokeikhan University

University mission: to take a positive contribution to the educational, research, socio-cultural development of the region by providing quality academic programs aimed at developing employability skills



Alikhan Bokeikhan University is the largest multi-disciplinary institution in the region providing contract and grant based education



Study programs

Bachelor's Degree | Master's Degree | PhD

Humanities, Social and Pedagogical Sciences

Law, Business and Management

Information and Communication Technologies, Engineering

MBA

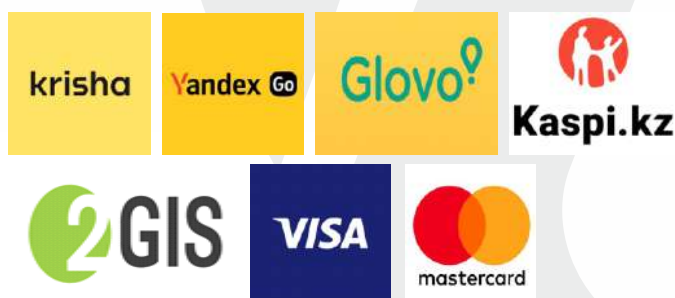
Personnel retraining courses

Advantages of studying in Semey and Alikhan Bokeikhan University



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-  **Favorable living conditions**
-  **Comfortable student houses**
-  **Education in Kazakh, Russian and English languages**
-  **Affordable prices for food, rent and public transportation**
-  **Many vacancies for employment while studying**
-  **Developed banking system and digital environment in the region**



Get a unique MBA educational experience with Alikhan Bokeikhan University and European partner universities



SWISS SCHOOL OF APPLIED SCIENCES
FOR ECONOMICS AND MANAGEMENT
BUSINESS SCHOOL



Alikhan Bokeikhan University, in collaboration with prestigious European universities, provides a unique opportunity to pursue a joint MBA program that transcends geographical boundaries and provides unparalleled academic excellence.



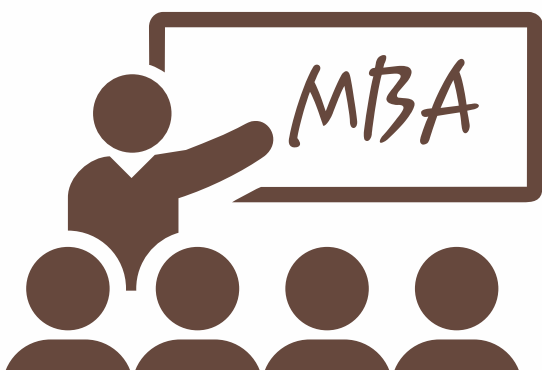
Accreditation
and Recognition

CAAAE
member of enqa.



MBA | Executive MBA

Aim: To train top managers for a successful career in the field of business administration and cultivate key competencies in strategic management, advanced leadership techniques, best international practices, and experience across a wide range of industries.



Learning Outcomes



To apply strategic management tools to analyze and formulate effective business development strategies



To conduct comprehensive business research and utilize results for decision-making



To demonstrate financial accounting and analysis skills to make strategic management decisions



Effectively manage projects, including planning, execution, and monitoring of project activities



To develop and implement successful brand management strategies to enhance brand equity



To lead people and organizations by applying effective organizational behavior and HR management practices



To implement innovations and methods of re-engineering of business processes in entrepreneurial activity



To evaluate consumer behavior in a culturally sensitive way and shape the most effective strategies to meet customers' needs



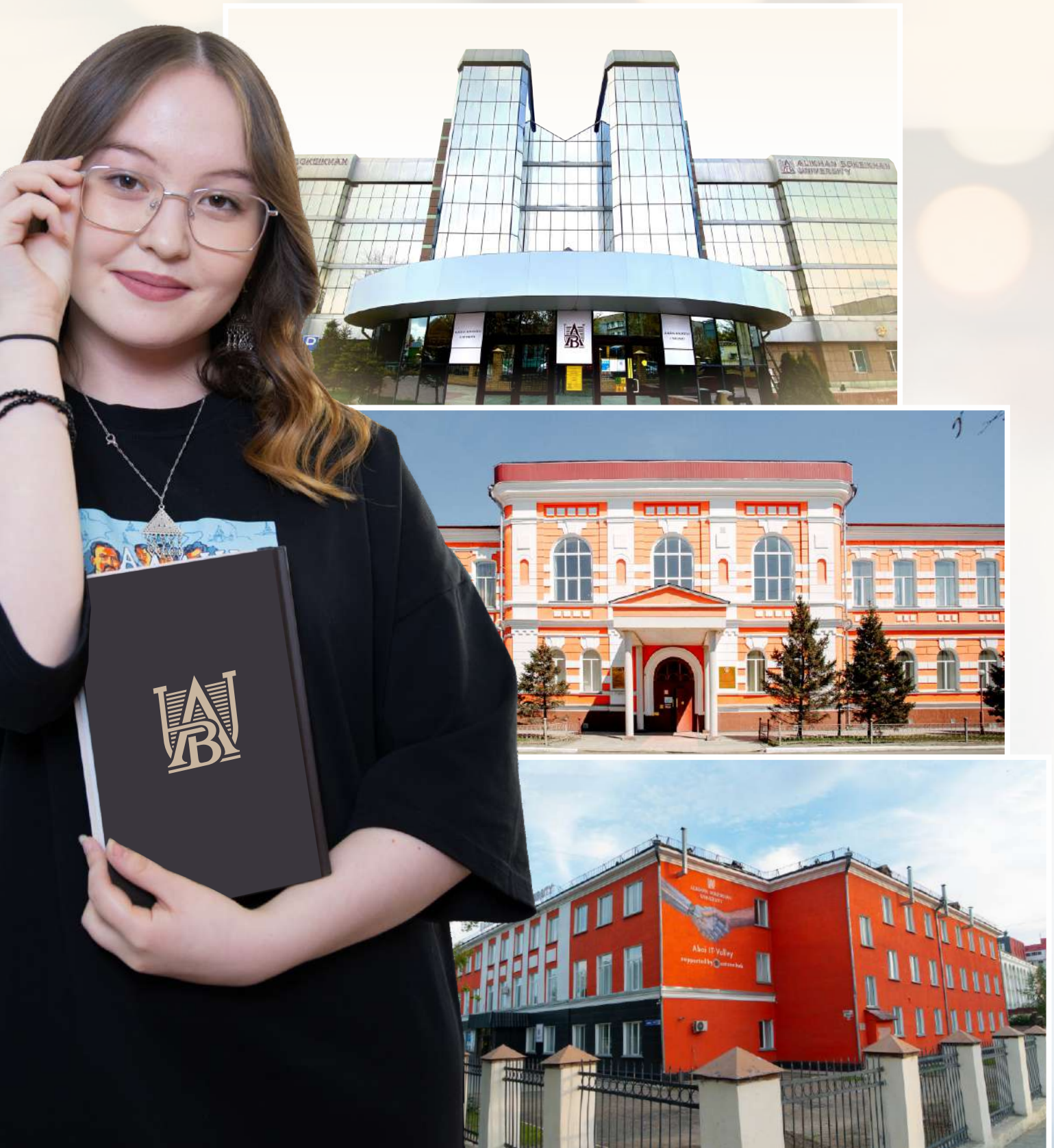
To apply business communication, diplomacy and multicultural competence skills in negotiation, conflict resolution and business challenges



To demonstrate competence and judgement in assessing complex legal issues related to international business and trade

Facilities and coworking areas

Immerse yourself in a collaborative ecosystem at our facilitation and co-working area, where innovation meets inspiration. With modern amenities and flexible spaces, students can engage in dynamic discussions, brainstorming sessions, and group projects with ease.



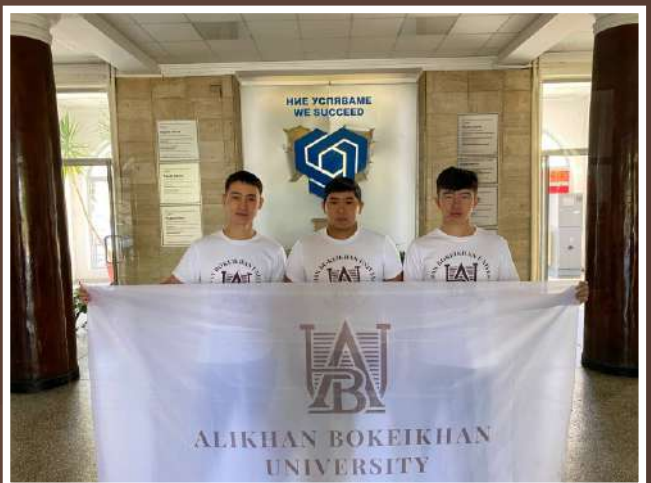




The University has two modern student houses



Academic mobility



Student activities

With the perfect balance of study and recreation, we ensure that your time at our university will be rewarding, fulfilling and unforgettable



Students about the university

«ABU is not only a study, but a rich student life, where everyone will find a hobby to their hearts' content and new friends.»

Akniet Bazarova,
educational program «Jurisprudence»



«ABU is a place where students' ideas will always be supported, helped to materialize and given all the resources to do so.»

Anna Nam,
educational program «Pedagogy and psychology»



«For any ABU student, the doors are open to the best European universities through the academic mobility program»

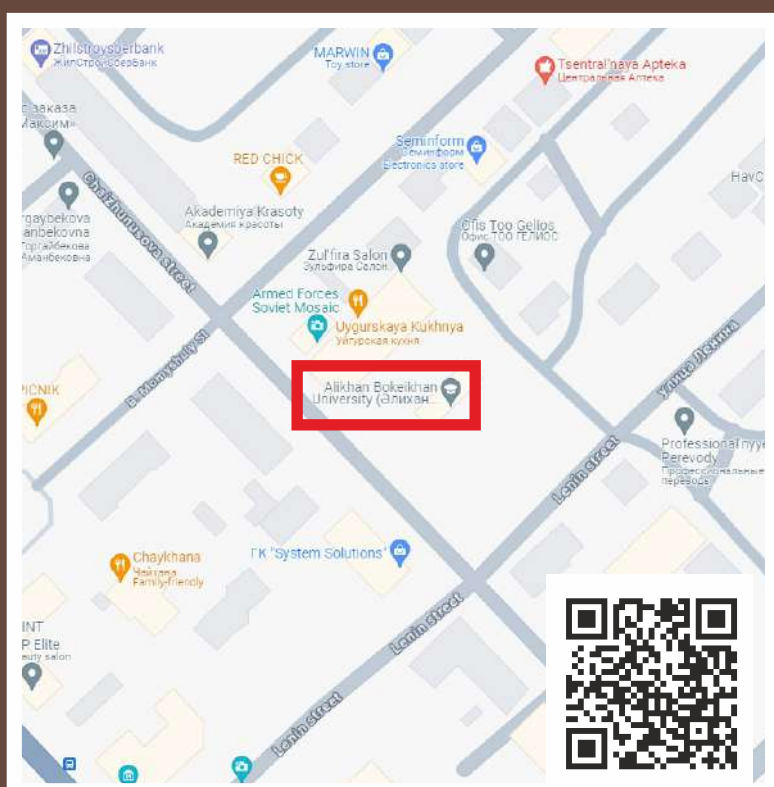
Zhansaya Toktarbekova,
Educational program «English with additional study of a second foreign language (German, Turkish)»




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Contact



 Mangilik El, 11
Semey city

 +7 (7222) 44-24-56
+7 700 643 43 56

 abu.edu.kz

 @bokeikhan_university

 @bokeikhan.university

 semey@abu.edu.kz

